

We are excited to announce that Greg Miller, CEO of the Larry H. Miller Group of Companies, will be our signature speaker at the B2B Expo.

Mr. Miller will be speaking at 2 p.m. on April 22, 2010 at the Davis Conference Center.

Greg Miller
Chief Executive Officer, Larry H. Miller Group of Companies



Gregory S. Miller is chief executive officer of the entities that constitute the Larry H. Miller Group of Companies. In this capacity, he is responsible for the overall corporate strategy and direction of a family-owned business empire that employs nearly 8,000 people in 11 Western states and generates annual revenues in excess of \$3 billion on more than \$2 billion in assets.

Miller was named LHM Group CEO in July 2008. Prior to this appointment, he had assumed increasing levels of responsibility and filled a series of leadership positions during nearly thirty years of employment within the Group, most recently managing several multimillion dollar construction projects, serving as general manager of some of the Group's most successful dealerships, and overseeing operations of the \$100 million Miller Motorsports Park.

Amid significant economic disruption, the most notable successes of Miller's early tenure as CEO stemmed from his determination to optimize resources and better leverage economies of scale inherent to the Group's vast enterprise. Intent, as reported by The Wall Street Journal, on running "a very efficient operation," he streamlined dealership cost structures, increasing productivity and enhancing profitability. This included an initiative to better align the Group's new vehicle inventory with market demand, which yielded substantial interest savings. Miller spearheaded the divestiture of several businesses falling outside of what he has defined as the Group's core competencies: selling cars and entertainment experiences. As steward of one of the most recognizable brands in the Intermountain West, he developed a unified messaging theme across the various dealerships, increasing advertising efficiencies and consumer awareness of the Miller organization's customer-driven principles.

Deeply committed to the communities in which his companies operate, Miller is actively engaged in numerous business, civic and philanthropic efforts. He serves on the National Basketball Association Board of Governors and the executive board of the New Car Dealers of Utah. He is on the board of the World Trade Center Utah and is a member of the Utah Sports Commission Executive Committee. In recognition of his support of the military and law enforcement, respectively, Miller has been named an honorary commander by Hill Air Force Base and is an inductee into the Utah Highway Patrol Honorary Colonels Association. Currently, he serves on the advisory board for the Utah Motor Vehicle Enforcement Division as an appointee of Governor Gary Herbert and is also part of the governor's advisory team, a group

that provides feedback on policy matters facing the state of Utah. He is a member of the President's Advisory Council for United Way of Salt Lake and is on the board of directors for the Larry H. & Gail Miller Family Foundation.

His focus on health and fitness influenced Miller's implementation of a Group-wide employee preventative wellness program. Leading by example, he logs thousands of miles on his bicycle each year and is an active supporter of cycling initiatives in Utah. He is chairman of the Tour of Utah, a multistage road race that Miller has helped elevate to international renown.

Miller resides in suburban Salt Lake City with his wife, Heidi Black Miller. They have six children.

The Larry H. Miller Group of Companies

Founded in 1979 as a single Toyota dealership in Salt Lake City, Utah, the Larry H. Miller Group of Companies is today one of the 200 largest privately-held enterprises in the nation. It employs nearly 8,000 people in eleven Western states and generates annual revenues in excess of \$3 billion on more than \$2 billion in assets.

Among the many commercial interests the LHM Group owns, controls or operates are: 40 automobile dealerships, whose combined sales volume ranks 10th in the nation overall and third among private chains; the National Basketball Association's Utah Jazz, named by ESPN as one of the top franchises in professional sports; EnergySolutions Arena, home of the Jazz and site of many events of the 2002 Winter Olympics; Jordan Commons, a 359,000 square-foot office and entertainment property; five movie theater complexes with a total of 70 screens securing a 60% market share; more than 50 Fanzz sports apparel retail stores; the Salt Lake Bees, Triple-A affiliate of Major League Baseball's Los Angeles Angels of Anaheim; Miller Motorsports Park, the longest closed-track motorsports raceway in North America, located near Utah's Bonneville Salt Flats; a television station and radio station; an advertising agency; five auto finance and auto-related insurance companies; and numerous other real estate and business ventures.